

## B. Com. Semester VI

### Marketing Law – Syllabus

Unit	Title	Details of Topic
Unit I	<b>Sale of Goods act</b>	Contract of Sale and its features, Performance and breach of contract, Conditions and Warranties and rights of unpaid seller ( Focus on recent court cases)
Unit II	<b>Negotiable Instruments Act</b>	Definitions, Types of instruments and their special features, Parties to negotiable instruments and their liabilities and rights, Discharge of liabilities in negotiable instruments and consequences of dishonour of cheque/ DD, Introduction of IT Act, Digital Signature and Electronic Records, E - Governance, Cyber crimes and consequences. (Focus on recent court cases)
Unit III	<b>Indian Contract act</b>	Essentials of valid contract, Agreement and Contract, Types of Contract and types of contract, Features of Proposal & Acceptance, Capacity, Performance, Discharge, Free Consent and remedies for breach of contract. (Focus on recent court cases)
Unit IV	<b>Consumer Protection Act</b>	Definition of Consumer and Consumer Disputes, Consumer Protection Council and Grievance Redressal Mechanism. (Focus on recent court cases)
Unit V	<b>Information Technology Act</b>	Introduction of IT Act, Digital Signature and Electronic Records, E - Governance, Cyber crimes and consequences. (Focus on recent court cases)

#### Books Recommended:

1. N. D. Kapoor : Business Laws: Sultan Chand & Sons, New Delhi
2. S.S. Gulshan: Business Law: Excel Publications, New Delhi
3. Ravindrakumar: Legal Aspects of Business: Cengage, New Delhi