

## B. Com. Semester VII

### Business Valuation – I Syllabus

Unit	Title	Details of Topic
Unit I	<b>Introduction</b>	Nature and Scope, Tools, Environmental factors such as Globalization, Technological Growth, Price Volatility, Regulatory changes and market competition, Intra firm factors such as Risk aversion, agency costs, liquidity requirements and accounting benefits
Unit II	<b>Knowledge Base</b>	Mathematical and Statisticak skills, Accounting – Taxation – Legal knowledge, Product Knowledge, Time Value and sensitivity Analysis
Unit III	<b>Risk</b>	Concept of Risk, Risk aversion and portfolio analysis, Price Risk, Risk measurement, management of risk, insurance, hedging, Investment horizon- Time Dimension
Unit IV	<b>Return</b>	Concept of return, utility, measurement of returns- before and after taxes, rates of returns and compounding, time dimensions of returns
Unit V	<b>Interest Rates and Exchange rates</b>	Basics of Debt Instrument, Interest Rate Risk – yield curve, duration , convexity, Default Risk, Purchasing Power Risk, Exchange Rate Risk – Interest rate Parity, Purchasing Power Parity, Fisher Equation

#### Books Recommended:

1. John F Marshall and Vipul K. Bansal: Financial Engineering: PHI New Delhi
2. Donald E Fisher: Security Analysis and Portfolio Management: Pearson, New Delhi
3. Bodie, Kane, Marcus and Mohanty: Investments: Tata McGraw Hill, New Delhi