

## EXPERT SESSION

Rapporteur: Kabbyashree Dasgupta

**18 Oct. 2019:** An expert session was taken by Dr. Umashankar Pandey, an Assistant Professor and HOD of Journalism and Mass Communication in Surendranath College for Women, Kolkata, in D101 of SLS, PDPU on 18th October, 2019.

The session took place from 2pm-5pm, where he discussed topics like Communication Theories, Communication Misunderstandings, Amygdala Attack, Eco Chambers, Tribalism, Fast and Slow Thinking, OCCAN and also shared his knowledge on the Spiral of Silence. The session was attended by undergraduate students of 5th and 7th semester and M.A. students of 1st semester of Dept. of Languages, Literature and Aesthetics (LLA) in PDPU. The expert enlightened us with interesting facts on topics like What We Cannot Communicate, and how one criticism stays with a person for 26 hours while a praise stays with us for 8 hours only. The expert talk proved to be quite captivating and interesting for the students and as well as some faculty members.

Dr. Pandey completed his Masters and PhD in Journalism and Mass Communication from the University of Calcutta, India. Apart from that, he is a member of the Board of Studies at a number of Indian Universities. He has presented papers at a number of international conferences at San Francisco, San Juan, Seattle, London, Dublin, Durban, Istanbul, Bangkok, Colombo, Hyderabad and Kathmandu. He was initially a senior journalist with The Asian Age, Kolkata. He was also an Editorial Board Member at a number of International Journals. He has published over 15 papers in refereed journals. At present he's working on an International Project on Journalistic Role Performance and another UGC Project on New Media Literacy, he seeks interest in Research Topics like Framing of election news and Study of social media activity. He is also a visiting Faculty at a number of National and International universities.

