

EXPERT LECTURE BY SARIKA CHAWDA

Rapporteur: Shreya Sharma

20 Dec. 2019: The Mass Communication area of the Department of Languages, Literature and Aesthetics (LLA) of SLS, PDPU invited Ms. Sarika Chawda, a media entrepreneur under the 'A day with ...' initiative. The department plans and coordinates sessions by experts for their students to help them get an opportunity to interact with experts from various disciplinary in order to develop a holistic knowledge among the students. These invitees are also requested to stay back to the campus for providing one-on-one guidance to the students. Ms. Sarika Chawda is a professional from the media industry who was invited to interact with all mass communication students, on 29 November, 2019. She took two sessions for the students pursuing the subject. The first session was for the post graduate on advertising and related aspects. The second session was with the 5th semester students on 'radio as a medium'.

Ms. Chawda also had a one-on-one interaction with the students and addressed their personal queries.