

# PDEU

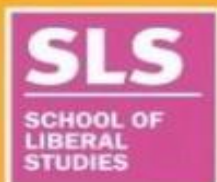
PANDIT DEENDAYAL ENERGY UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

## BA (Hons.) and BBA (Hons.) PROGRAMME- Batch 2020

### Semester I-IV:

SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
<b><u>CORE COURSES</u></b>			
1. English Communication- 16A101 2. Basic Mathematics- 16A102 3. Science in Everyday Life 16A103 4. Introduction to Computer Science- 16A104 5. Leadership- 16A106 6. Understanding of Theatrical Arts- 16A107 7. Foreign Language (Core)*: 1. French-1- 16A108 2. Chinese-1- 16A109 3. Japanese-1- 16A110	1. Micro Economics 1- 16A201 2. Introduction to Psychology- 20A223 3. Development of Media - 20A224 4. Introduction to World Civilization- 16A206 5. Urban Development and City Governance- 16A213 6. Foreign Language (Core)*: 1. French-1- 16A205 2. Chinese-1- 16A210 3. Japanese-1- 16A211 4. French-2- 16A219 5. Chinese-2- 16A220 6. Japanese-2- 16A221	1. Exploration of Literary Forms- 17A321 2. Principles of Management- 17A302 3. Introduction to Environmental Studies- 17A303 4. Introduction to International Relations- 17A304 5. Applied Psychology- 20A328 6. Sports- 17A307 7. Foreign Language (Core)- 1. French-1- 17A322 2. Chinese-1- 17A314 3. Japanese-1- 17A325 4. French-2- 17A306 5. Chinese-2- 17A315 6. Japanese-2- 17A316 7. French-3- 17A323 8. Chinese-3- 17A324 9. Japanese-3- 17A326	1. Introduction to Principles of Public Administration and Governance- 17A401 2. Basics of Indian Foreign Policy- 17A402 3. World Classics- 20A433 4. Macro Economics 1- 17A404 5. Principles of Marketing- 17A405 6. Introduction to Environmental Law- 17A406 7. Foreign Language (Core)- 1. French-1- 17A423 2. Chinese-1- 17A426 3. Japanese-1- 17A429 4. French-2- 17A417 5. Chinese-2- 17A418 6. Japanese-2- 17A419 7. French-3- 17A424 8. Chinese-3- 17A427 9. Japanese-3- 17A431 10. French-4- 17A425 11. Chinese-4- 17A428 12. Japanese-4- 17A432
<b><u>ELECTIVE COURSES</u></b>			
	1. Environmental Sustainability through Food Systems- 16A216 2. Overview of Indian Art- 16A217 3. Musical Styles- 16A209 4. Fundamentals of Programming and Data Structure- 16A215 5. Styles of Dance- 16A218	1. Films and Society- 20A330 2. Workplace Communication- 17A309 3. Environmental Psychology- 20A329 4. Atmospheric Sciences- 17A311 5. Indian Government and Politics- 17A312 6. Basics of Accounting- 17A317 7. Introduction to Human Resource Management- 17A318 8. Introduction to Law and Governance- 17A320 9. Disaster Management and Sustainable Development- 17A327	1. Statistics- 17A408 2. Rural Development in India- 17A409 3. Cognitive Psychology- 20A434 4. Educational Psychology- 20A435 5. Soft Skills- 17A412 6. Advanced Atmospheric Science- 17A414 7. Principles of Financial Management- 17A420
Total number of courses in the semester: 7 (7CC)	Total number of courses in the semester: 7 (6CC, 1E)	Total number of courses in the semester: 8 (7CC, 1E)	Total number of courses in the semester: 8 (7CC, 1E)



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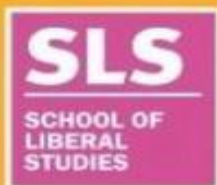
\*Foreign Courses include French, Chinese, Japanese. Level 1 is mandatory for language in Semester 1. For semester 2-4, student may either continue with higher levels (2,3,4) or may select a new language which has to be started from Level 1.

## Semester V-VIII:

### MAJOR CONCENTRATION COURSES:

	SEMESTER V	SEMESTER VI	SEMESTER VII	SEMESTER VIII
<b><u>BBA Concentration Core Courses</u></b>				
<b>FINANCE</b>	Financial Management-18BBAF52	Business Research Methods- 18BBA62	Advanced Financial Management-19BBAF72	Financial Engineering-19BBAF82
<b>MARKETING</b>	Marketing of Goods and Service-18BBAM52	Business Research Methods- 18BBA62	Supply Chain Management-19BBAM72	E-Commerce & Social Media Marketing-19BBAM82
<b>HUMAN RESOURCE MANAGEMENT</b>	Human Resource Management-18BBAHR52	Business Research Methods- 18BBA62	Strategic Human Resource Management-19BBAHR72	Organization Structure and Dynamics-19BBAHR82
<b><u>BA Concentration Core Courses</u></b>				
<b>ECONOMICS</b>	Mathematical and Statistical Methods for Economics-18BECO52	Micro Economics II-18BECO62	Econometrics: Theory and Applications-19BECO72	Development and Environmental Economics-19BECO82
<b>PSYCHOLOGY</b>	Abnormal Psychology-20BPSY52	Research Methodology and Statistics-20BPSY62	Biological Basis of Behaviour- 20BPSY72	Experimental Psychology-20BPSY82
<b>ENGLISH LITERATURE</b>	History of English Literature – I-20BEL53	Literary Criticism-18BEL62	American Literature-20BEL73	Indian English Literature- 20BEL83
<b>PUBLIC ADMINISTRATION</b>	Administrative Principles and Theories- 18BPA52	Research Methodology-18BPA62	Public Policy and Governance- 19BPA72	Comparative Administrative Systems- 19BPA81
<b>INTERNATIONAL RELATIONS</b>	History and Perspectives in International Relations-18BIR52	Research Methodology-18BIR62	International Political Economy- 19BIR72	Energy Security and Politics of Climate Change- 19BIR82
<b>MASS COMMUNICATION</b>	Introduction to Print Media- 20BMC53	Introduction to Electronic Media-20BMC63	Electronic Media Production- 20BMC73	Media Laws and Ethics- 20BMC83
<b>ENVIRONMENTAL STUDIES*</b>	Ecosystem- 18BEVS51	Bio Diversity and Conservation-18BEVS61	Environmental Pollution- 19BEVS71	Renewable and Non-Renewable Natural Resources- 19BEVS81





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## MINOR CONCENTRATION COURSES:

	SEMESTER V	SEMESTER VI	SEMESTER VII	SEMESTER VIII
<b><u>BBA Concentration Core Courses</u></b>				
<b>FINANCE</b>	Accounting for Managerial Decisions-18CBAF52	Financial Markets & Services- 18CBAF62	Securities Analysis & Portfolio Management-19CBAF72	International Finance-19CBAF82
<b>MARKETING</b>	Industrial Marketing-18CBAM52	Strategic Brand Management-18CBAM62	Integrated Marketing Communication-19CBAM72	International Marketing-19CBAM82
<b>HUMAN RESOURCE MANAGEMENT</b>	Organizational Behaviour-18CBAHR52	Compensation Management and Wage Administration-18CBAHR62	Knowledge Management-19CBAHR72	International Human Resource Management-19CBAHR82
<b><u>BA Concentration Core Courses</u></b>				
<b>ECONOMICS</b>	Money Banking and Public Finance-18CECO51	Macro Economics II-18CECO61	Indian Economy and Financial System-19CECO72	International Economics-19CECO82
<b>PSYCHOLOGY</b>	Psychological Testing: Theory and Practical-20CPSY52	Industrial and Organizational Psychology- 20CPSY62	Social Psychology-20CPSY72	Psychology of Human Development-20CPSY82
<b>ENGLISH LITERATURE</b>	-History of English Literature- II (LC)-20CELC53 -Organizational Communication (CC)-20CECC52	-Literature of the Diaspora (LC)-20CELC63 -Ethics of Corporate Communication (CC)-18CECC61	-Gender Studies (LC)-19CELC72 -Publicity Writing and Branding (CC)-19CECC71	-Indian Literature in English Translation (LC)- 20CELC83 -Internal and External Corporate Communication (CC)-19CECC81
<b>PUBLIC ADMINISTRATION</b>	Personnel Administration in India-18CPA52	Structure and Processes of Indian Administration-18CPA62	Financial Administration in India- 19CPA73	Administration of Non-Profit Organizations-19CPA82
<b>INTERNATIONAL RELATIONS</b>	Comparative Constitutions and Politics- 18CIR52	Political Geography-18CIR62	India and the World-19CIR71	Approaches to Regional Organisations-19CIR82
<b>MASS COMMUNICATION</b>	Communication Theories and Research-20CMC53	Advertising and Media Management-20CMC63	Public Relations and Corporate Communication-20CMC73	New Media Applications-20CMC83
<b>ENVIRONMENTAL STUDIES</b>	Institutional and Financial Resources for Environmental Management-18CEVS51	Global Conventions/ Protocols and International Environmental Cooperation-18CEVS61	Principles & Practice of Environmental Policy and Planning-19CEVS71	Environmental Ethics and Leadership-19CEVS81

Research Dissertation: RD80

Seminar Hours: RD81



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## SCHOOL OF LIBERAL STUDIES: B.B.A. (HONS.) Program Outcomes

<b>PO 1</b>	Domain Knowledge	Develop inter-disciplinary understanding of business practices.
<b>PO 2</b>	Problem Analysis	Communicate complex information in clear and concise manner to various stakeholders.
<b>PO 3</b>	Design/ Development of solutions	Analyze business case-studies across various business verticals.
<b>PO 4</b>	Conduct Investigations of Complex Problems	Perceive and solve different and non-familiar business challenges in a collaborative manner.
<b>PO 5</b>	Modern Tool Usage	Use ICT Tools in a variety of learning situations, use software for data analysis and use cyber-human interface effectively.
<b>PO 6</b>	The Citizen and the Society	Show capabilities to work on business models contextually.
<b>PO 7</b>	Environment and Sustainability	Assess environmental damage and develop environment friendly and sustainable business practices.
<b>PO 8</b>	Ethics	Form ethical moral value system and cater to the community needs in a voluntary manner.
<b>PO 9</b>	Individual and Teamwork	Develop social sensibility and contribute to CSR practices.
<b>PO 10</b>	Communication	Demonstrate leadership traits by building team, inspiring vision and take members of team to a shared goal.
<b>PO 11</b>	Project Management and Finance	Appreciate local ethos and global best practices in all endeavors, and understand start-up ecosystem and work on self-reliance.
<b>PO 12</b>	Life-long Learning	Raise awareness of the importance of constant upskilling in Industry 4.0 and Education 4.0 and demonstrate effective usage of existing e-resources.



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## SCHOOL OF LIBERAL STUDIES: B.A. (HONS.) Program Outcomes

<b>PO 1</b>	Domain Knowledge	Demonstrate comprehensive knowledge of multiple disciplines.
<b>PO 2</b>	Problem Analysis	Communicate complex information in clear and concise manner to various stakeholders.
<b>PO 3</b>	Design/ Development of solutions	Apply analytical thoughts to a body of knowledge and critically evaluate practices, policies and theories.
<b>PO 4</b>	Conduct Investigations of Complex Problems	Develop competencies to solve different and non-familiar problems in a collaborative manner.
<b>PO 5</b>	Modern Tool Usage	Analyze and synthesize existing data, identify flaws and gaps and form informed opinions. Use ICT Tools in a variety of learning situations, use software for data analysis and use cyber-human interface effectively.
<b>PO 6</b>	The Citizen and the Society	Understand the value of empirical evidence and act ethically in their role and responsibility as a citizen of the society.
<b>PO 7</b>	Environment and Sustainability	Assess environmental damage and develop environment friendly and sustainable business practices.
<b>PO 8</b>	Ethics	Form ethical moral value system and cater to the community needs in a voluntary manner.
<b>PO 9</b>	Individual and Teamwork	Work effectively and respectfully with and in diverse teams.
<b>PO 10</b>	Communication	Demonstrate leadership traits by building team, inspiring vision and take members of team to a shared goal.
<b>PO 11</b>	Project Management and Finance	Appreciate local ethos and global best practices in all endeavors.
<b>PO 12</b>	Life-long Learning	Raise awareness of the importance of constant upskilling in Industry 4.0 and Education 4.0 and demonstrate effective usage of existing e-resources.





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