

A DAY WITH SHRI JAYWANT PANDYA

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19 Aug. 2019: The Mass Communication area of the department of Languages, Literature and Aesthetics (LLA) of the School of Liberal Studies (SLS) has come up with a concept: '*A day with*'. As per the concept, the department planned to invite professionals from various fields to take up sessions for the students. The expert will further be available in the campus for giving additional guidance to the students if necessary. The ultimate goal is to help the students to get an opportunity to interact in and outside classrooms for any additional knowledge.

Working in accordance to this idea the department invited a senior journalist, Shri Jaywant Pandya, to interact with all mass communication students, on 19th August, 2019. Mr. Pandya took two sessions for the students of mass communication of 5th and 7th semester and along with the post graduate students of Media and Communication, who are currently in their first semester. In his sessions, he explained different aspects of working in media through experiential learning due to his varied portfolio. He also included detailed differentiations between broadcast, print and digital media, majorly highlighting how media today has evolved as compared to conventional media.

